

Mask Proof Longwear Foundation

Featuring: Silsoft™ 74 Fluid | Silsoft™ Composer Emulsion



MU-005-22-JG-TT

COLOR COSMETICS

Mask Proof Long-Wear Foundation will hold up against fading and smudging regardless of humidity, heat, and even physical activity, for performance that stays in place yet still feels lightweight and fresh. **Silsoft™ 74 Fluid** helps to create a formulation that corrects tone and texture, smooths and protects skin. Formulated without fragrances or oils, it's a great choice for sensitive and breakout-prone skin.

PHASE	TRADE NAME	INCI NAME	SUPPLIER	WT(%)
A	NAI-TAO-77891	Titanium Dioxide (and) Disodium Stearoyl Glutamate (and) Aluminium Hydroxide	Miyoshi	4.00
	NAI-C33-9001-10	Iron Oxide (and) Disodium Stearoyl Glutamate (and) Aluminium Hydroxide	Miyoshi	0.70
	NAI-C33-8001-10	Iron Oxide (and) Disodium Stearoyl Glutamate (and) Aluminium Hydroxide	Miyoshi	0.20
	NAI-C33-7001-10	Iron Oxide (and) Disodium Stearoyl Glutamate (and) Aluminium Hydroxide	Miyoshi	0.10
	SF1550	Phenyl Trimethicone	Momentive Performance Materials	1.50
	SeraSense™ SF 2	Dimethicone	Momentive Performance Materials	13.50
	Silsoft™ 034	Caprylyl Methicone	Momentive Performance Materials	10.00
B	Silsoft™ B3820 Blend	Isododecane (and) Dimethicone	Momentive Performance Materials	10.00
	Silsoft™ 74	Trimethylsiloxysilicate (and) Isododecane	Momentive Performance Materials	10.00
C	Euxyl PE-9010	Phenoxyethanol (and) Ethylhexylglycerin	Ashland	0.60
	Water	Aqua	-	Q.S.
	Silsoft™ Composer Emulsion	Water (and) Dimethicone/Vinyl Dimethicone Crosspolymer (and) Caprylyl Methicone (and) PEG-9 dimethicone (and) Undecane (and) Tridecane (and) Cetearyl Methicone (and) Steareth-21 (and) Sodium Surfactin	Momentive Performance Materials	20.00

PROCEDURE

1. Mix Phase A till pigment is fully dispersed.
2. Add Phase B to Phase A. Mix till uniform.
3. Premix Phase C in side beaker till uniform.
4. Add Phase C to main beaker gradually during mixing with Cowles blades till homogeneous.

Mask Proof Longwear Foundation

Featuring: Silsoff™ 74 Fluid | Silsoff™ Composer Emulsion

TYPICAL PHYSICAL PROPERTIES

- Appearance: Beige color cream
- Viscosity at 25°C: 25,000 cP – 30,000 cP
- Stability:
 - 3 cycles F/T
 - 5°C, 25°C, 40°C, 50°C for 2 months

Typical properties are based upon average data measurements. The actual values may vary.

CONTACT INFORMATION

For product prices, availability, or order placement, contact our customer service center by visiting www.momentive.com/contactus or email us at commercial.services@momentive.com

260 Hudson River Road
Waterford, NY 12188 USA

AMERICAS

+1 800 295 2392
Toll free⁽¹⁾
+ 704 805 6946

ASIA PACIFIC

CHINA
800 820 0202 Toll free
+86 21 3860 4892
JAPAN
+81 3 5544 3111
KOREA
+82 2 6201 4600
SOUTH EAST ASIA,
AUSTRALIA & NEW
ZEALAND
+60 3 9206 1543⁽³⁾

EMEA - EUROPE, MIDDLE EAST, AFRICA & INDIA

EUROPE
+ 390510924300
INDIA, MIDDLE EAST &
AFRICA
+ 91 44 71212207⁽²⁾

LATIN AMERICA

BRAZIL
+55 11 4534 9650
MEXICO
+52 55 2169 7670

(1) All American countries
(2) All Middle Eastern countries, Africa, India, Pakistan, Bangladesh, Sri Lanka
(3) South East Asia countries including Malaysia, Singapore, Thailand, Indonesia, Vietnam, Philippines, Cambodia, Myanmar / other countries located in Pacific region

Formulations are illustrative examples and do not represent commercialized products. They have not been subjected to extensive testing and Momentive makes no representation or warranty of any kind with regard to any such formulations, including, without limitation, concerning the performance, efficacy or safety of any product manufactured using such formulations. Each user bears full responsibility for (1) making its own determination as to the suitability and legal compliance of any formulation, materials, recommendations, or advice for its own particular use, (2) identifying and performing all tests and analyses necessary to assure that its finished products based upon example formulations and/or incorporating mentioned products, materials, or services will be safe and suitable for use under end-use conditions, and (3) obtaining any necessary government or regulatory clearance, license or registration.

Any reference to a third party's materials is not an endorsement of those materials or an endorsement by the third party of Momentive materials. Momentive has not undertaken a patent or other intellectual property search on the formulations. No statement contained herein concerning a possible or suggested use of any material, product, service or design is intended, or should be construed, to grant any license under any patent or other intellectual property right covering such use or design, or as a recommendation for the use of such material, product, service or design in the infringement of any patent or other intellectual property right.

Before handling any products mentioned, review the latest Safety Data Sheet (SDS) and label for product safety information, safe handling instructions, personal protective equipment if necessary, emergency service contact information, and any special storage conditions required for safety. Momentive maintains an around-the-clock emergency service for its products. SDS for Momentive products are available at www.momentive.com or, upon request, from any Momentive representative. Use of other materials in conjunction with Momentive products may require additional precautions. Please review and follow the safety information provided by the manufacturer of such other materials.

IN THE APPLICABLE DISTRIBUTOR OR OTHER SALES AGREEMENT, PRINTED ON THE BACK OF ORDER ACKNOWLEDGMENTS AND INVOICES, AND AVAILABLE UPON REQUEST. ALTHOUGH ANY INFORMATION, RECOMMENDATIONS, OR ADVICE CONTAINED HEREIN IS GIVEN IN GOOD FAITH, SUPPLIER MAKES NO WARRANTY OR GUARANTEE, EXPRESS OR IMPLIED, (i) THAT THE RESULTS DESCRIBED HEREIN WILL BE OBTAINED UNDER END-USE CONDITIONS, OR (ii) AS TO THE EFFECTIVENESS OR SAFETY OF ANY DESIGN INCORPORATING ITS PRODUCTS, MATERIALS, SERVICES, RECOMMENDATIONS OR ADVICE. EXCEPT AS PROVIDED IN SUPPLIER'S STANDARD CONDITIONS OF SALE, SUPPLIER AND ITS REPRESENTATIVES SHALL IN NO EVENT BE RESPONSIBLE FOR ANY LOSS RESULTING FROM ANY USE OF ITS MATERIALS, PRODUCTS OR SERVICES DESCRIBED HEREIN. Each user bears full responsibility for making its own determination as to the suitability of Supplier's materials, services, recommendations, or advice for its own particular use. Each user must identify and perform all tests and analyses necessary to assure that its finished parts incorporating Supplier's products, materials, or services will be safe and suitable for use under end-use conditions. Nothing in this or any other document, nor any oral recommendation or advice, shall be deemed to alter, vary, supersede, or waive any provision of Supplier's standard Conditions of Sale or this Disclaimer, unless any such modification is specifically agreed to in a writing signed by Supplier. No statement contained herein concerning a possible or suggested use of any material, product, service, or design is intended, or should be construed, to grant any license under any patent or other intellectual property right of Supplier covering such use or design, or as a recommendation for the use of such material, product, service, or design in the infringement of any patent or other intellectual property right.

© 2023 Momentive Performance Materials Inc. and/or its affiliates. All rights reserved. Momentive and the Momentive logo are registered trademarks of Momentive Performance Materials Inc. The use of the TM symbol designates registered or unregistered trademarks of Momentive Performance Materials Inc. or its affiliated companies

Revised: January 2023